



The School of Luxury Retail

Luxury Brand & Retail Management

India's First Undergraduate Degree in
Luxury Brand & Retail Management



The School of Luxury Retail



An International Curriculum
at Your Doorstep for Global
Opportunities.

Bachelors in Luxury Brand & Retail Management (LBRM)

An Innovative Pedagogical Approach
that broadens the classroom's
boundaries.





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Welcome to TSOLR

Bachelor's in Luxury Brand & Retail Management (LBRM) is a Four Year Undergraduate Degree offering detailed exposure in Branding, Marketing, Sustainability, Finance, Languages, Softskills etc. Our program boasts of cutting-edge curriculum that combines theoretical business studies and real-life professional experience. Thanks to the carefully curated combination of a solid theoretical base and an emphasis on relevant real-world applications, Our program is highly regarded and vetted by internationally acclaimed industry and academic experts.

Upon Completion

- | | | |
|---|------|------------------------------|
| 1 | YEAR | CERTIFICATE AWARDED |
| 2 | YEAR | DIPLOMA AWARDED |
| 3 | YEAR | DEGREE AWARDED |
| 4 | YEAR | HONORS DEGREE AWARDED |

BACHELORS DEGREE (2024-2028)

BS IN LUXURY AND RETAIL MANAGEMENT



PROGRAM STRUCTURE

SEMESTER 1

A- Discipline Specific Core (DSC 1) (Major)

- Anthropology of Luxury Consumption
- Luxury Gems & Jewellery

B- Discipline Specific Core (DSC 2) (Minor)

- Accountancy & Financial Management - I
- Introduction to Marketing Management

C- Open / Generic Elective (OE)

- Psychology of well being

D- Vocational skill course (VSC)

- Soft skills & Etiquette - I

E- Indian Knowledge System - I (IKS)

- Generic Knowledge

F- Language - I (L 1)

- English

G- Value Education Course (VEC)

- Environmental Science

H- Co-curricular Course (CC)

- Food testing / Nature Club

A1 :- French / Italian Language (Additional Credit)



PROGRAM STRUCTURE

SEMESTER 2

A- Discipline Specific Core (DSC 1) (Major)

- Global Trends in Luxury Goods
- Luxury Furniture & Decor

B- Discipline Specific Core (DSC 2) (Minor)

- Accountancy and Financial Management - II
- Brand Management

C- Open / Generic Elective (OE)

- Beverage Industry

D- Vocational Skill Course (VSC)

- Soft skills & Etiquette - II

E- Indian Knowledge System - I (IKS)

- Evolution of Family Business in Luxury Industry

F- Language - I (L 1)

- English

G- Value Education Course (VEC)

- Constitution of India

H- Co-curricular Course (CC)

- Food testing / Nature club

A2 :- French / Italian Language (Additional Credit)



PROGRAM STRUCTURE

SEMESTER 3

A- Discipline Specific Core (DSC 1) (Major)

- Principles of Luxury Brand Experience
- Luxury Apparel & Fashion

B- Discipline Specific Core (DSC 2) (Minor)

- Introduction to Direct tax & Indirect tax
- Management of Multibrand Conglomerate

C- Open / Generic Elective (OE)

- Business Law

D- Skill Enhancement Course (SEC)

- Media planning

E- Language - I (L 1)

- Hindi / Marathi / Spanish (Ab Initio)

F- Co-curricular Course (CC)

- Industrial Visit

B1 :- French / Italian Language (Additional Credit)



PROGRAM STRUCTURE

SEMESTER 4

A- Discipline Specific Core (DSC 1) (Major)

- Luxury Distribution Strategy
- Luxury Art & Collectibles

B- Discipline Specific Core (DSC 2) (Minor)

- Retail Management - I
- Financial Strategy for Expansion

C- Open / Generic elective (OE)

- IPR law / Climate & Sustainability Law / Cyber Law

D- Skill Enhancement Course (SEC)

- Public Relation

E- Language - I (L 1)

- Hindi / Marathi / Spanish (Advanced)

F- Co-curricular Course (CC)

- Opening / Managing Luxury Store

B2 :- French / Italian Language (Additional Credit)



PROGRAM STRUCTURE

SEMESTER 5

A- Discipline Specific Core (DSC 1) (Major)

- Luxury in Brand Building
- Luxury in Brand Valuation
- Luxury in Beauty Wellness

B- Marketing B1 (Any one B1 or B2)

- Managing Marketing & Growth Opportunities
- Digital Luxury Marketing - I

C- Human Resource B2 (Any one B1 or B2)

- Human Resource in Luxury Retail - I
- Hiring Trends in Luxury Retail

D- Vocational Skill Course (VSC)

- Loyalty Program Designing

E- On - Job Training (OJT)

- On-Job-Training (OJT) / Field Project

C1:- French / Italian Language (Additional Credit)



PROGRAM STRUCTURE

SEMESTER 6

A- Discipline Specific Core (DSC 1) (Major)

- CRM in Luxury Retail
- Luxury in Retail Store Management
- Luxury in Food & Travel

B- Marketing B1 (Any one B1 or B2)

- Customer Value-Based Retailing
- Digital Luxury Marketing - II

C-Human Resource B2 (Any one B1 or B2)

- Human Resource in Luxury Retail - II
- Compensation & Benefits in Luxury Retail

D- Vocational Skill Course (VSC)

- Launching Luxury Product

E- On - Job Training (OJT)

- On-Job-Training (OJT) / Field Project

C2 :- French / Italian Language (Additional Credit)



PROGRAM STRUCTURE

SEMESTER 7



Italy



France

International Immersive Program

OR

Internship's in India



United Kingdom



Switzerland

SEMESTER 8





Eligibility Criteria

- 25% to Grade 12th score
- 50% to Entrance test SAT / NPAT / CET / TSOLR - UG
- 25% to Personal Interview
- Profile
- Official Transcripts (Grade 10th / 11th and Pre-board results of Grade 12th)

Degree Awarded

The School of Luxury Retail in collaboration with **Dr. Homi Bhabha State University** offers Bachelor's Degree in Luxury Brand & Retail Management.



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📌 The School of Luxury Retail



SCAN TO APPLY

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